

LAWYER ADVERTISING REGULATIONS

A number of state bars and their courts have enacted lawyer advertising rules and regulations. Many of these have been challenged in court. A number of state regulations have been upheld by the courts as constitutionally valid. For some examples of the regulations and some studies which have reviewed the issues, please see the following:

State Bar of Florida (leave as is)

Louisiana State Bar Association

The Louisiana State Bar Association has recently passed advertising rules which were adopted by the Supreme Court of Louisiana. Please see <http://www.lsba.org/2007MemberServices/lawyeradvertising.asp>. For the new rules, please see the LSBA Handbook on Lawyer Advertising and the recently United States District Court ruling on the challenge to these new rules.

For additional information, please see the following:

American Bar Association

Please see the index of lawyer advertising rules at <http://www.abanet.org/legalservices/clientdevelopment/adrules/states.html>.

Kentucky Bar Association

[Advertising Commission Ethics 2000 Committee Report](#)

New York State Bar Association

Please see New York's lawyer advertising regulations at <http://www.nysba.org/Content/NavigationMenu/ForAttorneys/ProfessionalStandardsforAttorney/LawyersCodeDec2807.pdf> (specifically at pps. 16-38).

Pennsylvania Bar Association

Please see [Report on Lawyer Advertising](#).

State Bar of Texas

Please see the Texas Advertising Rules Program at http://www.texasbar.com/Template.cfm?Section=Advertising_Review.