

# Using Technology To Improve Efficiencies

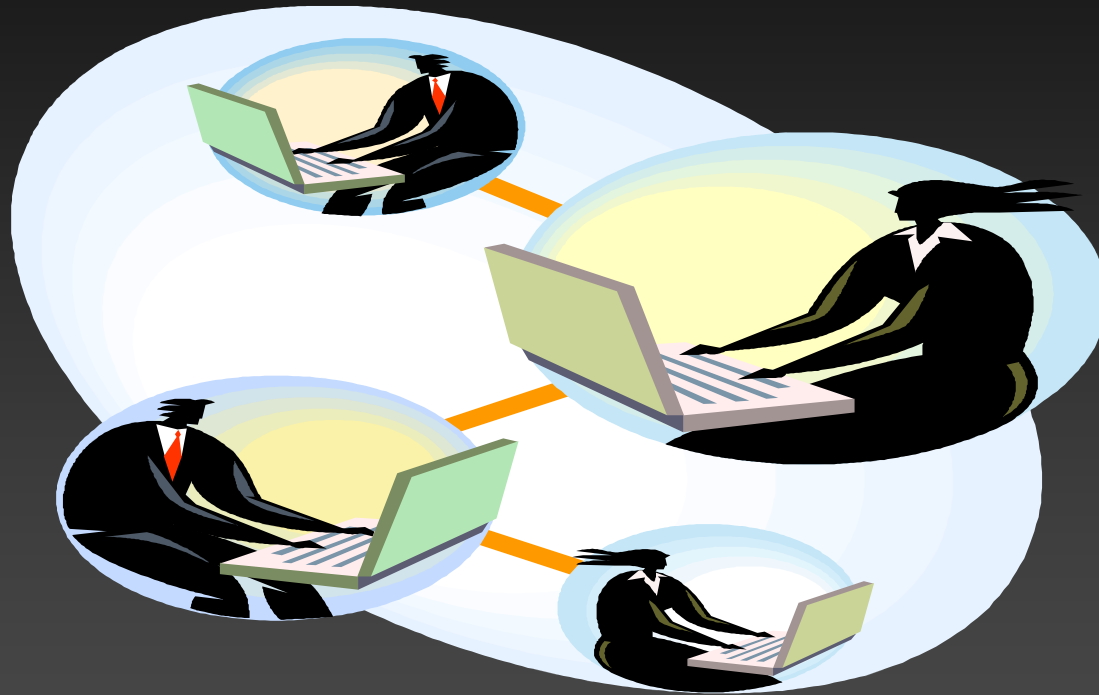


Carl Smallwood  
T. Andrew Brown  
Catherine Sanders Reach  
Patricia Yevics

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# Social Networking – What is it?



# Bar Associations and Social Networks

- Build?
  - Ning, KickApps
- Buy?
  - Leverage, Affinity Circles
- Glom on?
  - Facebook, LinkedIn, LegallyMinded

# Collaboration – What is It?

- Web 2.0 creates interaction, sharing
- Use for group projects, conference planning, authoring articles, committee work space



# Bar Associations and Collaboration

- Platforms
  - MS SharePoint (buy or hosted)
- Portals
  - GoogleSites, Zoho
- Project Management
  - BaseCamp, Zoho Projects
- Wikis
  - Twiki, Netcopia (WikiMatrix.org to compare wiki offerings)